

Advertise With Us

Capology is the World's Largest Sports Salary Database. Looking for a young, mobile, sports focused audience? If so, Capology is the perfect location to promote your business online.

Website Statistics

Visitors

Visitors/Month - 50k-60k
Pageviews/Month - 90k-100k
Pages/Session - 1.54
Mobile Traffic - 80%
Gender - 84% M / 16% F

Countries

UK - 26%
Europe - 25%
United States - 20%
Canada - 4%
India - 3%
South Africa - 2%

Ages

18 to 24 - 30%
25 to 34 - 35%
35 to 44 - 15%
45 to 54 - 10%
55 to 64 - 5%
65+ - 5%

Ad Requirements & Specifications

All submitted files must observe the following specifications:

Available Sizes: 970x250 (billboard); 728x90 (leaderboard*); 468x60 (full banner*)

Acceptable Formats: JPG, GIF, PNG

Audio: Not accepted at this time, image only

File Size Limitations: Maximum 40k

File Resolution: 72dpi

True Color: RGB

Destination URL: Up to 1,024 characters, including UTM Parameters

Target: Embedded links must open in a new window

Plans & Pricing

Campaigns run for a minimum of 1 month with exclusive rights to advertise on Capology.com. Banner ads are featured in prime locations (above the fold) on every Capology.com page and across all desktop, tablet, and mobile devices. Please provide the minimum required (*) banner types, or all available sizes for optimal presentation.

Impressions	Billboard	Leaderboard*	Full Banner*	Monthly Price
100%	970x250	728x90	468x60	\$2,500

Interested? Contact advertise@capology.com | www.capology.com